



# RISMedia's Real Estate CEO & Leadership Exchange

September 3 - 5, 2025 | Mayflower Hotel | Washington, D.C.

**RISMedia's 37<sup>th</sup> Annual CEO & Leadership Exchange, Featuring RISMedia's Annual Awards Gala**  
Taking place September 3 - 5, 2025 at the Mayflower Hotel in Washington, D.C., RISMedia's Real Estate CEO & Leadership Exchange will welcome more than 400 of the most powerful and successful real estate leaders from across the country, including C-suite brand representatives, franchise and independent broker/owners, brokerage managers, MLS and association executives, team leaders and top-producing agent influencers. These industry leaders will come together for this two-and-a-half day event to candidly exchange high-level strategies for maximizing success and overcoming the challenges of today's market. Designed specifically for real estate's most powerful and influential players, RISMedia's CEO & Leadership Exchange is by exclusive invitation only. Don't miss your chance to participate in this thought-provoking meeting of the minds, sponsored by the industry's leading brokerage firms and service providers.

**Introducing RISMedia's Annual Awards Gala** This year, we are excited to announce that we are combining our annual Newsmaker and Power Broker Reception & Dinner into one prestigious event: RISMedia's Annual Awards Gala. Held in conjunction with the CEO & Leadership Exchange, this exclusive Awards Gala will celebrate and honor the industry's best and brightest, recognizing outstanding achievements and contributions that drive the real estate profession forward.

**Event Specifics**

**Date:** September 3 - 5, 2025  
**Location:** The Mayflower Hotel, 1127 Connecticut Ave NW, Washington, D.C. 20036

**Sponsorship Type** (see page 2 for details)

	Cost	Max Attendees*
Title Sponsorship <b>Sold Out!</b>	\$100,000	8
Diamond Sponsorship <b>1 Spot Left!</b>	\$50,000	6
Master Sponsorship <b>5 Spots Left!</b>	\$25,000	4
Host Sponsorship <b>Sold Out!</b>	\$10,000	2

**RISMedia's 2025 Real Estate CEO & Leadership Exchange is exclusive to:**

- Brokerage owners and operating executives of real estate's Top 1,000 Power Broker firms, including senior franchise and network executives
- Senior executives from all major real estate franchise brands
- Executives from the industry's leading trade associations and MLSs
- Senior executives from select industry service providers
- Influential team leaders and elite agents

*\*All sponsor attendees and/or guests are required to meet one or more of the following event participant criteria: A senior executive of the sponsoring firm; a broker/owner or senior executive representing a leading North American residential real estate brokerage firm; a senior executive representing one of the major North American residential real estate brands; a senior executive representing one of the major North American residential real estate MLSs or Associations.*

**NOTE: All attendees/guests that do not meet the criteria above must receive written approval and authorization from RISMedia in order to attend. Non-sponsoring personnel or guests representing other product and/or service firms will be prohibited from event entry and participation.**

RISMedia’s Real Estate CEO & Leadership Exchange September 3 - 5, 2025 • Mayflower Hotel • Washington, D.C.	Sold Out!	5 Spots Left!	1 Spot Left!	Sold Out!
	Host \$10,000	Master \$25,000	Diamond \$50,000	Title \$100,000
SPONSORSHIP ENTITLEMENTS				
Exclusive Sponsorship of Welcome Luncheon With 5-Minute Speaking Opportunity During Luncheon				●
Exclusive Sponsor of CEO Welcome Reception - 1-hour cocktail reception, open bar, hors d’oeuvres; 2-3 minute welcome address at cocktail reception; branding on signage during the cocktail hour (banners or screen and napkins)				●
Executive Address During General Session on Day 2 - 5-minute Executive Address. RISMedia to define/ suggest topic				●
Private Meeting Room in the Mayflower Hotel - Conduct business throughout the two-and-a-half day event in a private meeting room located on the second floor (upon request)				●
Premium Position Full-page ad in event program			●	●
Full-page ad in event program		●		
Welcome Remarks/Toast on Stage at the RISMedia’s Annual Awards Gala (2-3 minutes)				●
Prominent Branding Throughout the RISMedia’s Annual Awards Gala on Screen				●
Ice Sculpture of Logo at Real Estate Awards Gala			●	●
Company Entitled to Provide Gift or Takeaway for Each Attendee - Company will provide gift and ship to RISMedia			●	●
Tote Bag - Company logo included on tote bag provided to each attendee		●	●	●
Premium Table Top Location in Promenade Hall (high-top round)				●
Table Top Location in Promenade Hall (high-top round)		●	●	
Panel Moderation - Company executive to lead the conversation among panelists on issues facing the real estate industry			●	
Session Panelist - Position yourself as a thought leader by discussing an array of issues facing the real estate industry		●		
Coffee/Refreshment Break - Coffee/refreshments served on Day 2; all Host Sponsor company names and/or logos will appear on signage	●			
Attendee List - Includes name, title and company of registered attendees	●	●	●	●
Marketing Collateral - Collateral provided by client to be included inside tote bag	●	●	●	●
Company Logo and Name Placement - Logo and URL posted on RISMedia event website, including a 100-word company description for Title and Diamond level sponsorship; logo included on main stage screen and company name listed under sponsorship level on room signage; company name listed under sponsorship level in program	●	●	●	●
PR/Editorial Promotion - Sponsorship promotions included within select promotional information in Real Estate magazine, RISMedia’s news service and website	●	●	●	●
Attendance - Complimentary tickets to CEO & Leadership Exchange, including the RISMedia’s Annual Awards Gala	2 Tickets	4 Tickets	6 Tickets	8 Tickets
SPONSORSHIP ADD-ON OPPORTUNITIES				
Please see page 3 for sponsorship add-on opportunities				



## RISMedia's Real Estate CEO & Leadership Exchange Sponsorship Add-On Opportunities

### Networking Breakfast Sponsorship

#### 2 Sponsorships Available at \$15,000

- CEO Exchange attendees will gather in the Palm Court Room at 8:00 a.m. on Sept. 4 and 5 before the first session for breakfast
- 8-10 minute speaking opportunity
- Company logo printed on room signage
- Company name listed under Networking Breakfast sponsorship in program

### Workshop Sponsorship

#### 3 Sponsorship Available at \$25,000

- 30-45 minute interactive workshop luncheon for 40 attendees
- 1-hour private room with screen
- Insulated lunch bag with company logo branding (40)
- Bagged lunch for 40 attendees
- Contact information including the email of each attendee (if opted in)
- Workshop promoted by RISMedia in advance with pre-registration encouraged

### Additional Sponsorship Opportunities

*Entitlements and pricing subject to change*

#### RISMedia Real Estate Awards Gala - Award Sponsorship

##### 2 Sponsorships Available - \$35,000 (Master Level or Higher)

- Celebrate excellence at RISMedia's Real Estate Awards Gala by sponsoring an industry award. You'll introduce the recipient on stage, with your brand featured prominently throughout the evening, ensuring visibility among industry leaders. As a sponsor, you'll also enjoy a reserved table for your team or guests. Sponsored awards include:
  - RISMedia Real Estate Tech Titan Award
  - RISMedia Real Estate Leadership Award - **Sold Out**
  - RISMedia National Homeownership Award
  - RISMedia On the Shoulders of Giants Award - **Sold Out**
  - RISMedia Rookie of the Year Award - **Sold Out**

#### Portfolio/Notebook Sponsorship

##### 1 Sponsorship Available - \$10,000

- Sponsor will purchase and ship 500 portfolios/notebooks to RISMedia to be handed out at registration to all attendees; logo included on the cover

#### Official Photography Sponsorship

##### 1 Sponsorship Available - \$20,000

- Official photography sponsor of: greenscreen photoshoot featured at RISMedia's Annual Awards Gala, event video highlight reel, photo gallery included in post event email and more

#### Badge/Lanyard Sponsorship

##### 1 Sponsorship Available - \$5,000

- Sponsor will purchase and ship lanyard to RISMedia to be passed out at registration to all attendees; logo included on lanyard straps

#### WiFi Sponsorship

##### 1 Sponsorship Available - \$12,500

- WiFi password will be located on signage with company name/logo on our registration table and throughout the event sessions

Sponsorship Level: \_\_\_\_\_ Sponsorship Cost: \_\_\_\_\_

Accepted on Behalf of Company Officer (Please Print Name): \_\_\_\_\_

Company Name (Official for Signage): \_\_\_\_\_

Address, City, State & Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company Officer (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

**Payment shall be due thirty (30) days after receipt of the signed contract.** NOTE: Please make checks payable to RIS, Inc. and mail to: RISMedia, 149 Water Street, Suite 401, Norwalk, CT 06854. For all sponsor inquiries and invited guest coordination, please call 203-855-1234.