

2027 Newsmaker Categories

The Producers

Honoring individual agents who have reached extraordinary heights in production, client service and local market dominance through sheer grit and business acumen.

The Pioneers

Honoring the forward-thinkers who are building, deploying and moving the industry forward with cutting-edge technology advancements and AI innovations.

The Crusaders

Honoring the champions of a better way, those dedicated to serving their local communities, supporting charitable causes and making a difference that transcends business.

The Collaborators

Honoring high-performance agent teams who leverage unique systems, collaborative cultures and innovative strategies to better serve consumers and achieve new levels of business success.

The Storytellers

Honoring the creative minds redefining how the real estate industry and its professionals are packaged and perceived, from marketing pros to social media influencers to branding geniuses.

The Legends

Honoring the larger-than-life role models and veteran executives who have spent decades dedicating their lives to the betterment of their companies, their peers and the housing market at large.

Hall of Fame

Each year, we induct and celebrate a select group of industry icons for their long-standing and/or exemplary service into the prestigious Newsmakers Hall of Fame.



Scan the QR code to nominate
a **Real Estate Newsmaker** today!

Deadline for nominations is October 21, 2026